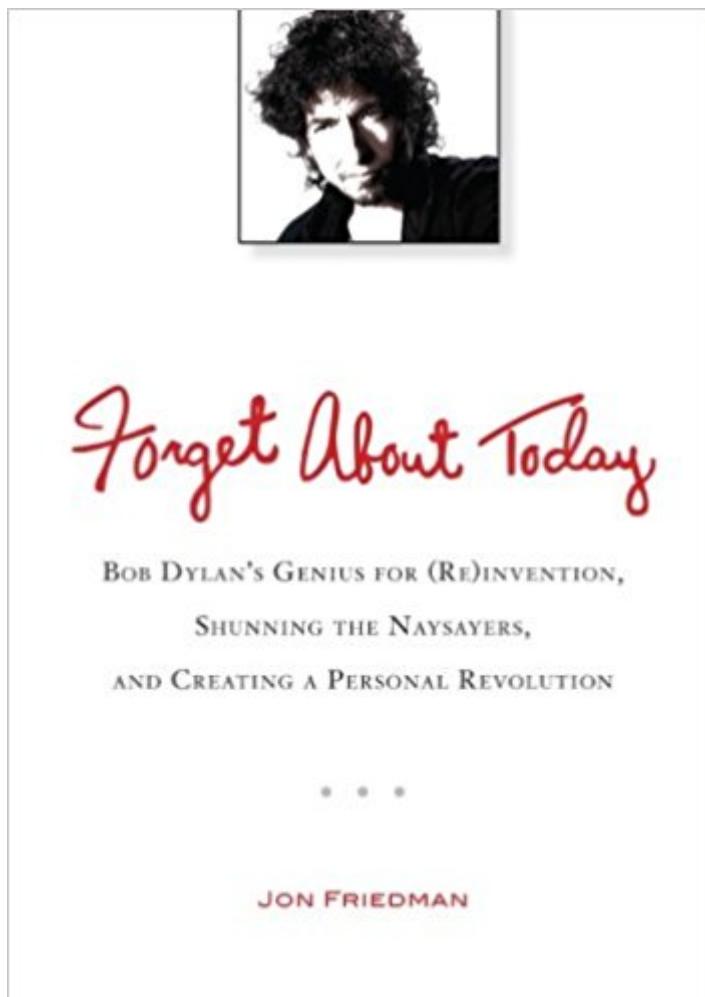


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# Forget About Today: Bob Dylan's Genius For (Re)invention, Shunning The Naysayers, And Creating A Personal Revolution





## Synopsis

A revealing new perspective on Bob Dylan's enduring legacy - from one of the foremost experts on the Nobel Peace prize-winning artist. *Forget About Today* shows a side of Bob Dylan that most people - from fans to skeptics - have never seen. Rather than another gossipy account of his romances, finances, or family, journalist Jon Friedman offers a new perspective on Dylan's revolutionary and enduring legacy through an intimate look at the mystery behind Dylan's success. Bob Dylan has been a pop culture mainstay for more than 50 years as a poet, songwriter, and performer. Yet from his decision to go electric while everyone clung to his folk roots to his shocking appearance on a Victoria's Secret commercial, critics have predicted Dylan's demise every step of the way. Each time, he's proven legions of doubters wrong, never letting anyone keep him from accomplishing goals - on his terms. Featuring exclusive insights from Dylan's most trusted confidants, *Forget About Today* provides a unique look at Dylan's life and career while it distills valuable advice from one of the music world's most revolutionary artists and entrepreneurs.

## Book Information

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## Customer Reviews

"This singular study of Bob Dylan's life will leave you with a sense of how considered the journey has been -- of how fully one person has made his own university of his ambition and his times."

--Greil Marcus

Jon Friedman writes the Media Web column for MarketWatch.com of Dow Jones and contributes to

The Wall Street Journal's entertainment/media/culture blog, Speakeasy, as well as the New York Times Sunday Business and Magazine sections. He has taught "Discussing Dylan" at the New School in New York City.

Felt the author rambled on about basic common Bob Dylan knowledge and/or basic common sense approaches to life that Dylan incorporated into his life. Not one revealing item about Dylan that I did not already know and I'm not an avid Bob Dylan follower, just a music fan who thought this book might be interesting, which it was not.

As a Dylan fan I was very much looking forward to this book. I am familiar with the author, as I have enjoyed his commentary on Market Watch, etc. Unfortunately the book was a major disappointment. Rather than offering any new perspective on Dylan's life and career, it was the most redundant, repetitive read in memory. Each and every chapter dealt with how Dylan has continually re-invented himself and has never been satisfied with the status-quo. Any casual fan already knows this. It actually felt like I was reading the same chapter over and over. This book requires no more than perhaps one hour to read cover to cover. Don't waste your 60 minutes!

I wish I didn't impulse buy this book. If you don't know much about Dylan but are somewhat interested and like a self help style, this may be a good start; but if you've read Chronicles, seen No Direction Home or pretty much any well done thing about him, there would be little reason to read this book. The inferences he makes are very simple and repetitive and don't cover any new ground or offer any insights a reasonably intelligent person would not get from just paying attention to Dylan himself. It was ok but I was expecting more.

As a life-long follower of Dylan I have read many (I doubt most) of what has been written about the man and his music. Friedman has gone where none of the others have gone and provided insight into Dylan and his influence on not just the music world, but our world as a whole. He provides a well thought out narrative of the life and times that Dylan has waltzed through and given readers a context which we can each relate to our own journey. It is not a book written to impress us with the writer's deep analysis of why Dylan is Dylan, rather it is written by a man who understands the relationship Dylan has to each of us even if it is indirect. Friedman certainly knows the life and times of Bob Dylan, but he is not trying to flaunt an academic twist on a man whose life defies definition and explanation. I have enjoyed reading a book about Dylan that talks to the everyday fan who has

a unique relationship with the Dylan mystique. Friedman understands that Dylan is not one thing to everyone and that he is many things, all different, to many people. Well done Jon and I hope you have another book in store for us about the most influential person of the 20th and 21st century.

I just finished reading this short book and found it very interesting and enjoyable. It is not really about Bob Dylan but in the manner in which the man lives his life. Should we all follow? Well, maybe. He seems to follow his muse and goes his own way and he has been very successful at it. He just released his 35th studio album and whether you love his music or not I would consider him a very successful musician and songwriter. The book is well worth an evening reading.

interesting book as much about oneself as dylan. kind of a nice change.dylan as role model for you and i.

I began listening to Bob Dylan in 1976 when I was 16 years old. By this time Dylan was on his fourth or fifth (Re)invention. I was fascinated then and remain a huge fan today. Friedman does a great job of traversing the winding path of Dylan's career!

All things BOB are good!! As far as I am concerned he is THE BEST EVER!! Not the most pleasant voice ever but the most honest singer and writer.

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